

Minutes of the R5CCDA AGM held on Saturday June 3rd, 2017 in the Hart Pioneer Center, Prince George, B.C.

Meeting called to order at 9:00 a.m. Present were:

Nick and Mary Anne Turner, Dolores Young, Glenda Mathews, Dana Ball, Karen Piffko, Stephen Adams, Bev Rein, Reta Gagnon, Kae Stafford, Bernie Smith, Gys Koops, Rosetta Meyer, Jolanda VanDyk, Sandi Jespersen. Guests: Ken Crisp, Norm and Mary Cox.

There were no amendments or additions to the Agenda

1. Adoption of the Agenda: Moved Bernie Smith, Seconded Glenda Mathews. Carried

2. Minutes of the previous AGM meeting published in R5 Bulletin prior to meeting and voted by consent not to have read at this time.

Moved to adopt minutes as posted: Glenda Mathews, Seconded: Dana Ball. Carried.

3. Business arising from Previous Minutes:

A. Investment of funds (Bill Cocker)

Treasurer invested some of R5CCDA money into 3 term deposits of \$1000 each. They were with Integris Credit Union in Prince George. They were for 2 years each and will mature on June 18, 2018. The term deposit receipts are available to any member who wishes to see them. Unfortunately, the interest rates are very low - 1.3 %

B. Susan Hunter offered at the last AGM to look into T-shirts with square dance logos on them for us - any follow up? No follow up at this time.

4. Financial Report - compiled by Bill Cocker and was posted on R5CCDA website prior to this meeting. In summary, R5CCDA account shows a total revenue of \$ 692.49 and a total expenditure of \$635.38 The expenditures included the costs of the Cariboo Connection Newsletter for the season and a grant of \$300.00 to assist our 4 delegates with their expenses in attending the BCS&RDF Board of Directors' Meeting on our behalf. Total Profit = \$57.11

Motion to adopt Financial Report as prepared by Bill Cocker:

Moved: Glenda Mathews, Seconded Reta Gagnon Carried

5. Correspondence Published in Cariboo Connection or recent Bulletins not read at this meeting. Info available on R5 website.

6. Reports and Business arising from Reports: All previously published in Cariboo Connection, Bulletins and posted on R5 website. Some items included:

A. Thank you to Bill and Jan Cave, Dana Ball and Karen Piffko who represented our Region at the 2017 Board of Directors' meeting.

B. Bill Cave's BOD Report included:

- The Federation has been spending slightly more each year than the revenue coming in and the Treasurer recommended an increase in dues from \$5 to \$7 annually. The motion was amended and passed by the delegates to increase the dues to \$10 per year. This motion must now go to the AGM in Cloverdale in July in order for the membership to consider before the collection of 2018 dues. R5 clubs were reminded to be prepared for the possible fee increase.

- After some debate, the Federation delegates voted to continue funding the Social Media Ad campaign for one more year at the current level. This campaign is coordinated by Brian Elmer and if this program is to work in your Region you **MUST** let Brian know well in advance where and when your new dancer classes are being held. He says that the advertising can be targeted and can give us access to a younger, computer- savvy audience. If your club has advertising dollars that have not been effectively used in newspaper advertising or flier distribution, why not talk to Brian about purchasing additional Social Media advertising in your target market. **brian@squaredance.bc.ca**

Some Discussion ensued at the meeting, but nothing conclusive was reached. Clubs were urged to send Brian the the information on new dancer classes for the 2016/17 season as soon as possible. Do not wait until September!

- Dancers were encouraged to attend the BC Festival 2017 in Surrey on July 6,7 & 8, 2017 and attend the AGM while they are there. Complete information for the event is posted on the BCS&RDF webpage at **<http://bcfestival2017.weebly.com>**

- A proposal was accepted from Regions 3 & 9 to host Festival 2019 in Salmon Arm.

- A motion was passed that that BC Fed or Festival 2020 committee will host a venue for the 21st Canadian Square and Round Dance Society National Festival.

C. Cariboo Connection Newsletter

- Costs for the 2016/17 season: \$239.25 (\$0.96 per copy, 270 copies printed)
Just for reference - costs the previous season were \$0.87 per copy.
- We were able to get volunteers to deliver to PG twice but had to mail once.

- Editors, Mary Anne and Nick Turner asked for feedback and if we would like to see something else in the newsletter? Compliments on the newsletter were given by several people.

- Motion for R5CCDA to finance the publication and distribution of the Cariboo Connection Newsletter for the 2017/2018 dance season:
Moved Bernie Smith, Seconded Reta Gagnon. Carried

7. New Business

A. Election of Officers

Mary Anne Turner agreed to stand for a further two year term as President. Elected by acclamation

Nick Turner agreed to stand for a further two year term as Secretary. Elected by acclamation

Two candidates let their name stand for 1st Vice President : Sandi Jespersen and Rosetta Meyer. Sandi Jespersen was elected for a two year term.

B. Square Dance Awareness Discussion - in an earlier newsletter, BCS&RDF President, Ken Crisp, had encouraged all clubs to plan some activities that would be visible to the public and show our recreation in a positive light. We had a general discussion about this and exchanged a few thoughts. One person asked that the Federation publicize Square Dance Awareness week provincially rather than each region doing it but Ken Crisp replied that there is little Awareness Week activity by most clubs in the province at present so there is very little to publicize.

There was some discussion about clothing to wear for demos. Some liked the full frilly, others casual.

A suggestion from Mary Anne Turner that we try to recruit friend groups rather than individuals for our new dancer classes and therefore we need suggestions for new advertising messages to use.

Mary Anne requested members to think of some SD Awareness ideas and send them to her. She would distribute them to our clubs.

C. Our guest speakers were invited to address the group.

Federation Past President, Norm Cox, encouraged our region's dancers to register for the upcoming festival.

Federation President, Ken Crisp, told us that the Social Media advertising was working effectively for some clubs but not at all for others. We need to get information about our new dancer classes to Brian Elmer. The Federation will fund the Social Media advertising for one more year.

D. R5CCDA President, Mary Anne Turner, presented a congratulatory card on behalf of the R5CCDA to the Northern Twisters for their 60 year anniversary.

Motion to Adjourn made by Gys Koops at 9:55 a.m.