

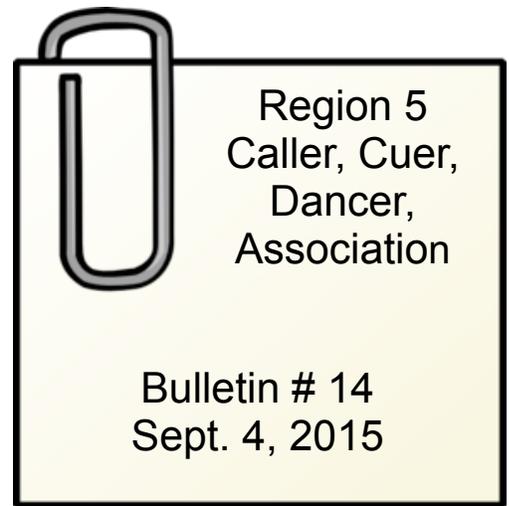
R5CCDA Executive 2015/2016

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KEEPING YOU INFORMED - Mary Anne Turner, R5CCDA President

Hello to all the dancers and leaders in the Region 5 - Cariboo and North West. *(If you paid your dance fees at the start of the last dance season, you are still a member of Region 5 Caller, Cuer, Dancer Association (R5CCDA), BC Square & Round Dance Federation (BCS&RDF) and the Canadian Square & Round Dance Society (CSRDS)).*

My goodness, that was a hot and dry Cariboo summer. I hope you managed to find some 'cool' activities to participate in. Now it is time to look forward to a new season of dancing. The Cariboo Connection Newsletter does not come out for some time yet so I am using this bulletin to share some information with you in a more timely fashion.

REGION 5 AGM - was held in Prince George on June 6, 2015. The minutes of this meeting can be read online at

http://www.r5ccda.squaredance.bc.ca/r5ccda_business.html

The Region 5 members listed in the top left corner above have agreed to serve you for another year. We thank them for volunteering.

SQUARE DANCE AWARENESS WEEK

A message from Brian Elmer - Chairperson, SQUAREUPB.C.

A marketing initiative of the B.C. Square & Round Dance Federation

*"Your B.C. Square and Round Dance Federation has once again secured from the B.C. government a Proclamation of **Square and Round Dance Awareness Week, September 13 to 19, 2015.***

Please explore opportunities in your club and regional dance association to use the proclamation in appeals to the media. If you are holding new dancer sessions, it can be particularly helpful by the many benefits identified in the document (and endorsed by our provincial government). If you are not holding new dancer sessions it can help build general awareness of square and round dancing in your community.

*One approach that you can take in appealing to the media is to **capture a photo of dancing where the proclamation is prominently displayed (held?) in the foreground of the shot.** The photo(s), copy of proclamation and a "press release" about the promotional moment should ideally be e-mailed (with attachments) to all of your local media outlets. Alternatively, print out the materials and hand-deliver them to the press.*

If your club uses Twitter and Facebook, post awareness week details & photos there as well. Let's make British Columbians thoroughly aware of Square and Round Dancing and its availability to them for fun, fitness and friendship.

A pdf copy of the proclamation can be accessed on the Federation's Dance Connection web site at:

<http://www.squaredance.bc.ca/posters/SqandRndDncaAwareWk2015proclamation.pdf>

DO YOU NEED SOME HELP WITH PROMOTION? - CHECK THIS OUT

1. Nick and I have been working to build a library of helpful promotion ideas for clubs to use and we will continue to add to it through the upcoming year. If you wish to see these ideas go to the Region 5 webpage at <http://www.r5ccda.squaredance.bc.ca>

Click on **PROMOTION LIBRARY**

At the top of this page you will find some interesting articles including a **list of possible places to put posters** for your New Dancer Sessions. At the bottom of the page you will find some **Editable Posters**. Hopefully, if you follow the instructions, you will be able to put your own club information on some new posters that have already been created for you.

2. As I have mentioned in the Cariboo Connection, there is a new symbol of square and round dancing that is fast spreading around the world. It portrays a modern image and associates our dancing with the word 'lively'. It looks like this.

Live Lively -



Square Dance .

The ARTS committee that I am working with arranged for window stickers of this Slogo to be produced. I took a chance and bought 1000 of these stickers. I offered them to dancers for \$1.00 each. The profits will be going to the ARTS committee that is working on re-imaging square dancing. Happy to say that I only have 70 left. We are very grateful to caller, Steve Edlund, who helped us promote them at the Penticton Jamboree and caller, Gary Winter, who promoted them at the Alberta Jamboree.

In our region, Sandi Jespersen took 15 for her club, Dolores took 50 for the Prince George Club and I set aside 50 for the Williams Lake Club. They will cost you \$1.00 each and I hope you will display them proudly

Also, if you wish to reproduce the logo in a larger form for banner, posters, etc., you will find an editable version of it on our region website at

http://www.r5ccda.squaredance.bc.ca/logo_slogo_info.html

This site will allow you to change the colours of different parts of the logo and after editing, you will be able to download your creation as a PDF, a JPG, a PNG or a SVG. This will give you a copy that is crisp and without jagged edges.

DANCE FEES FOR 2016 Please note that the fees for the BCS&RDF, CSRDS, and R5CCDA are the same as last year. It is important that dancers and club treasurers submit their fees in a timely manner so that we will continue to be insured. Below is a message from our Region 5 volunteer treasurer.

Message from Bill Cocker, R5CCDA Treasurer

Welcome to the 2015-2016 dance season! Please note that registration packages will be emailed and/or snail mailed to the contact names and addresses that I have on file for each club. If the contact information that I have has changed from last year or needs to be updated, please send me an email (to: billcpg@telus.net) with the details of those changes or updates.

*Also please note that the registration forms will need to be completed and returned **with payment no later than October 25, 2015** to meet the BC Federation deadlines .*

For more information as it becomes available please visit

<http://www.r5ccda.squaredance.bc.ca>

Happy dancing!

WEBSITE STUFF

Clubs - please ensure that the information listed on the Region 5 website at <http://www.r5ccda.squaredance.bc.ca> is up to date.

Send an email to nmturner@telus.net and let us know what changes you want made. It the location correct? Are the dates correct? Are the contact people correct?

Do you want any posters included? If so, send a pdf or a jpg to me. The posters can be in colour for the website but remember that they need to be grayscale for the Cariboo Connection newsletter.

Cariboo Connection Newsletter

As editors of the Cariboo Connection Dance Newsletter for our region, Mary Anne and Nick Turner invite you to contribute articles to the 3 editions that will be published this year. The **deadline date** for sending information for the first issue of the Cariboo Connection this year is October 20, 2015 and it will be delivered some time in early November. Please make sure that someone in your club has volunteered to be the news correspondent for this season. Also, feel free to write something for the newsletter yourself. Remember that the Cariboo Connection is only interesting if people help us by sending news.

I know that some clubs haven't started dancing yet or haven't been dancing for long but please try to send us some summer news at least. Did any of your dancers travel ? Celebrate milestone events? Attend any summer dance events? Achieve any accomplishments? How did your jamborees go? Do you have any new dancers ? Tell us about your promotion successes.

Are there any changes to your club dancing this year? Any milestone events coming up? Any dances you want advertised?

Remember that the second edition of the newsletter will not be published until February so if you want to advertise any events that will occur between now and then, send us your posters in electronic form in time for this first edition. Black and white or grayscale is needed so it will photocopy well.

Also, please make sure that we have your club information so we can publish it in the Cariboo Connection and also on the R5CCDA Website. What night do you dance, time, location, level? Who is your caller, cuer? Contact number?