

R5CCDA Executive 2013

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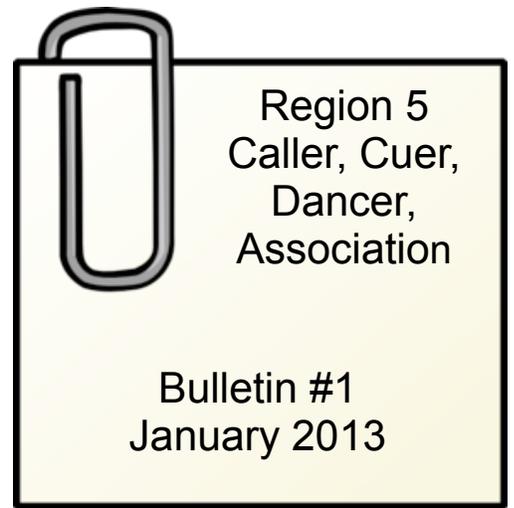
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Happy New Year to all the dancers and leaders in the region from your Region 5 executive. We hope that 2013 will bring hours of dancing pleasure your way.

We are a geographically huge region, extending from the club in Dawson Creek to those clubs in the South Cariboo. Because of this, it is understandably difficult to feel unified at times. An important goal set by the R5CCDA executive is to keep the members informed of current dancing news and to encourage communication between the clubs.

One of the ways we do this is by maintaining a Region 5 website at <http://www.r5ccda.squaredance.bc.ca> But we depend upon you to provide us with accurate information about your club. Be sure to check the website often and update us if things have changed. We would also like to encourage members to send us electronic posters (PDF or JPG) of your upcoming events, or your new dancer sessions and we would be happy to add them to the website.

Another way we keep members informed is by financing and publishing the Cariboo Connection, a Region 5 newsletter, three times a year. Clubs and individual members have the opportunity to write articles of general interest to other dancers and can also advertise their own dance events. Please take advantage of this opportunity. The deadline for the next issue of the Cariboo Connection is January 18, 2013.

The third method of keeping members informed is through a R5CCDA bulletin such as this one. We had hoped to contact you earlier but medical emergencies and technical difficulties got in the way. We will be sending this newsletter by email to those contacts we have but we ask someone in each club to print a copy and take it to your club dance for others to read. It will also be posted on the Region 5 website.

An additional goal of the R5CCDA is to help promote square & round dancing throughout the area. One way to do this is to have you share promotion/publicity ideas and recruiting successes or failures so that we can publish them for others to read. It is helpful to exchange ideas.

For example, it was a pleasure to read that the Dawson Creek Club had a good recruitment drive this year. We would like to pass on our congratulations to them. Caller, Bernie Smith, and his wife Jean have worked hard to grow this club.

Some of the things they did this year were reported by Jean in the Cariboo Connection.

Jean stated, *"We advertised in the local newspapers, on the local radio station and T.V., as well as placing posters and flyers in doctors' offices. Fortunately, our local TV sports announcer is very aggressive! She phoned us and requested a live interview to be broadcast during her evening sports news. She did a great job, even used some pictures from YouTube.*

The announcer also came and joined in with the square dancers on Monday night. She will be coming to our second dance to do some filming of our square dancing to use during her sports broadcasts.

We also had two other newspaper reporters come to the first dance to take pictures and have interviews with Bernie and me. The daily local newspaper came out on Tuesday with a full page ad with pictures and a good write up, and there were also pictures covering half of the back page. "

On a sad note, we were informed by Bill Rose, President of the South Cariboo Association, that June 2013 will be the 57th and **final** South Cariboo Jamboree to be held.

Bill stated, *"We voted to make this our **LAST** Jamboree. We just do not have enough people or the interest any more to do a proper job of organizing the activities. We are going to advertise the facts on our poster and hopefully we will get a lot of support from the clubs for a final farewell .*

The details will be forthcoming in the next edition of the Cariboo Connection. Please encourage your dancers to support this final South Cariboo Jamboree so they can go out with a bang!

A date change to make note of is the Williams Lake annual Pie & Ice Cream Dance. They have traditionally held this dance in early February but have changed it to March 2, 2013. It is hoped that the weather will be more cooperative at that time of year.

Once again, Happy New Year from Peggy-Jo, Mary Anne, Krystal and John.

Our association is small and funds are scarce but we can share, communicate and support each other. Let's hear from you.

